



# Annika Sage Ellis

Creative Storyteller

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## Education

**BFA Creative Writing for Entertainment**

Grad. June 2019 🏆🏆 Valedictorian (GPA 3.95) 🏆🏆 Full Sail University

## Skills

### Professional

Creative Writing  
Editing & Proofreading  
Copywriting & Marketing  
Research & Analysis  
Microsoft Suite  
SEO  
Linkbuilding  
Pitchbox  
Basic Adobe Photoshop

### Personal

Creative  
Organized  
Dedicated  
Collaborative  
Deadline Oriented  
Flexible

## Fun Fact!

I was a professional dancer for 13 years! I learned ballet, jazz, and contemporary from my hometown's studio, Denton Dance Conservatory.

## Experience & Publications

### Creative Writer / Ko-Fi

August 2022 - Present

- Followed a strict schedule.
- Delivered exclusive content to my paying members in a unique and concise writing style.
- Managed and ran a Discord server to engage with members.
- Understood limits as a creator.
- Delivered professional updates about schedule changes.

### Link Builder / d50 Media

Oct. 2019 - Present

- Assisted in link-building, data reporting, analytics, and strategy for multiple SEO campaigns.
- Accepted and offered feedback on goals and strategies.
- Worked with multiple teams to optimize website traffic.

### Blogger / Controller Chronicles

Sept. 2018 - Oct. 2019 / [controllerchroniclesarchive.wordpress.com](http://controllerchroniclesarchive.wordpress.com)

- Followed a strict monthly schedule.
- Analyzed and critiqued game narratives in a unique and concise writing style.
- Designed banners, logos, thumbnails, and icons for blog site and associated social media accounts.
- Managed various social media accounts.
- Understood limits as a creator.