



Annika Sage Ellis

Creative Storyteller

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Education

BFA Creative Writing for Entertainment

Grad. June 2019 🎓 Valedictorian (GPA 3.95) 🎓 Full Sail University

Skills

Professional

Creative Writing
Editing & Proofreading
Copywriting & Marketing
Research & Analysis
Microsoft Suite
SEO
Linkbuilding
Pitchbox
Basic Adobe Photoshop

Personal

Creative
Organized
Dedicated
Collaborative
Deadline Oriented
Flexible

Fun Fact!

I was a professional dancer for 13 years! I learned ballet, jazz, and contemporary from my hometown's studio, Denton Dance Conservatory.

Experience & Publications

Senior Link Builder / d50 Media

Oct. 2019 - Present

- Excelled in link-building, data reporting, analytics, and strategy for multiple SEO campaigns.
- Consistently exceeded annual targets.
- Worked with multiple teams on multiple projects to optimize website traffic and improve search engine rankings.
- Accepted and offered feedback on project goals/strategies.
- Communicated professionally with other organizations.

Creative Writer / Ko-Fi

August 2022 - Present

- Followed a strict schedule.
- Delivered exclusive content to paying members in a unique and concise writing style.
- Understood limits as a creator.
- Delivered professional updates about schedule changes.

Blogger / Controller Chronicles

Sept. 2018 - Oct. 2019 / controllerchroniclesarchive.wordpress.com

- Followed a strict monthly schedule.
- Analyzed and critiqued game narratives in a unique and concise writing style.
- Designed banners, logos, thumbnails, and icons.
- Understood limits as a creator.